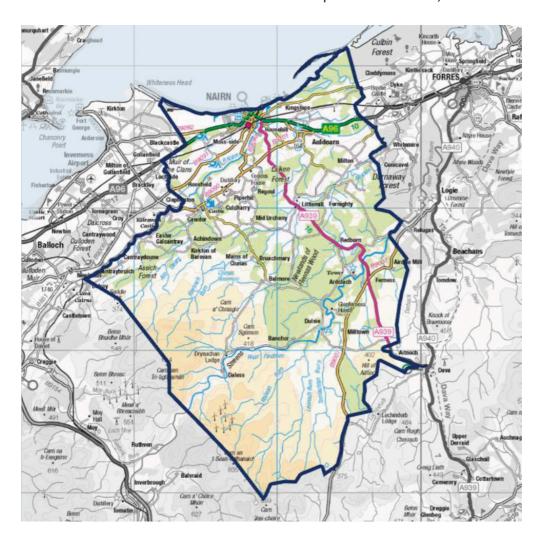
# Tell us your views and priorities for Nairn and Nairnshire

This online survey is to help prepare a new community led Local Place Plan for this area. This will set out the priorities of local people for future use of land and buildings. We do not yet know what will be in the plan so we need your views to tell us what the priorities should be!

This is your opportunity as a local resident to tell us your wishes for the future of Nairnshire and the particular community you live in. You may be one of the hundreds of local people who already responded last September to our initial community survey. This new survey gives you a chance to go into more detail on the key issues which you raised then.

We are holding a series of drop in events around Nairnshire this spring, check our <u>website</u> to see when and where is our next event. You can also drop in to the Local Place Plan office at Nairn Community and Arts Centre any Tuesday afternoon or Thursday during the day for a chat with our coordinator Kenny Spink or volunteers from the Steering Group chaired by NICE which includes local Community Councils, and Nairn BID. Information is also available at Nairn Library where you can post comments in our suggestion box. You can also print and download this survey from our website for friends and family who may not use computers or cannot attend drop in events. Email LPP@nicenairn.org.uk if you need any help with sharing your views for the Local Place Plan.

This is what Nairnshire looks like. It covers 170 square miles of land, with 14 miles of coastline.



# About you

This survey is anonymous, but it would be helpful to know some basic information about those completing it.

Are you answering this
Mark only one oval.
As an individual
As an household
How many people are contributing to this in your household? ( give a number
What age are you?
Tick all that apply.
Under 18
18-24
25-34
35-44
45-54
55-64
65-74 75 or older
What is your connection to the community in Nairn (tick all that apply)  Tick all that apply.
My permanent home is in the fown of Nairn
My permanent home is in the town of Nairn  My permanent home is in the wider Nairnshire area
My permanent home is in the fown of Nairn  My permanent home is in the wider Nairnshire area  I have a residence in Nairn area and another residence elsewhere
My permanent home is in the wider Nairnshire area
My permanent home is in the wider Nairnshire area  I have a residence in Nairn area and another residence elsewhere
My permanent home is in the wider Nairnshire area  I have a residence in Nairn area and another residence elsewhere  My permanent residence is outside of the Nairn area

6. **For roughly how many years has Nairn or Nairnshire been a home for you?** (state a whole number of years in digits)

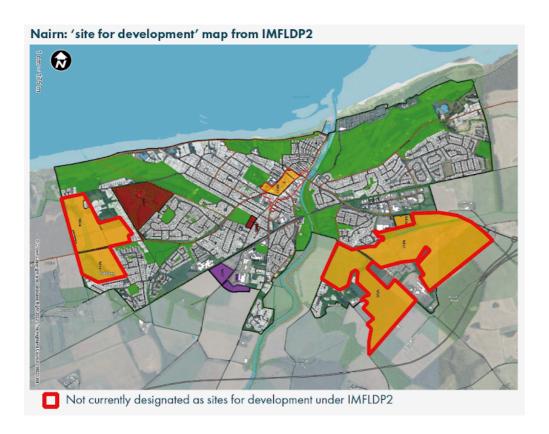
#### Context for a Local Place Plan

This Local Place Plan will be your plan. It is an opportunity for Nairnshire communities to set out what local people want for this place, to shape future Highland Council Local Development Plans. Once published the priorities for use of land and buildings that local people have defined, will become 'material planning considerations' which must be taken account of in future Council Planning decisions.

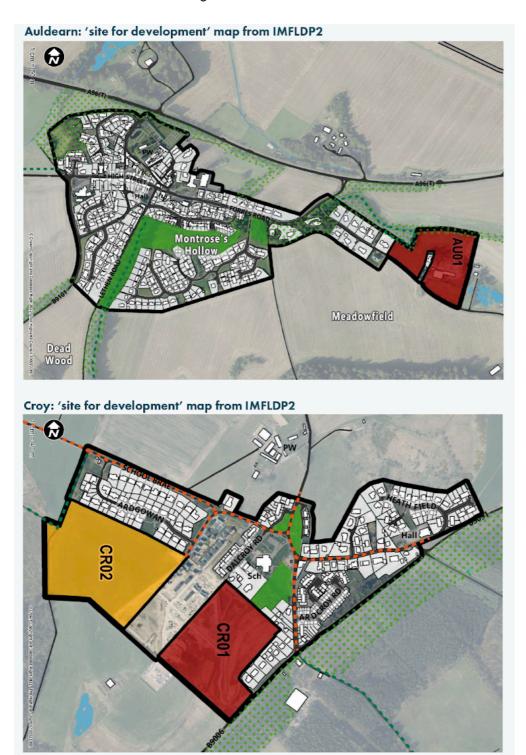
The Map below shows currently identified 'sites for development' in Nairnshire from Highland Council's latest Inner Moray Firth Local Development Plan (IMFLDP2). This has been recently amended after review by the Scottish Government Reporter with removal of the large NA05 East Nairn development site for the foreseeable future until an A96 bypass is built, and Sandown Lands NA04.

The Reporter has asked the community to consider future uses of Sandown Lands (a Nairn Common Good asset) as part of this Local Place Plan process, along with other development sites listed below.

NA01 at Achareidh, NA02 at former Farmer's Show Field , NA03 in the Town Centre NA06 near Sainsbury's Retail Park. NA07 land at Balblair Road is allocated for Gordon's Sawmill expansion in the IMFLDP2.



Around Nairnshire as seen on maps below there is one development site at Meadowfield, Auldearn( AU01) and 2 close to Croy Primary School( CR01 and CR02). Major housing growth is also planned for Tornagrain (beyond Nairnshire boundary) including a new Primary School. Cawdor has no major development sites in IMFLDP2 with place making focussed on small scale housing development on brownfield sites and enhancing watercourses and woodlands and active travel routes.



# **Cawdor Listed and Conservation area**

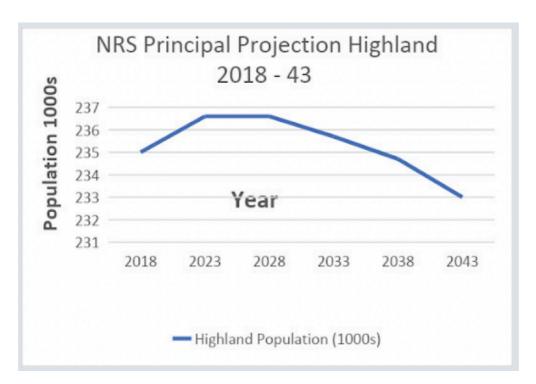


7.	How would you like to see Nairnshire development land used? For housing, for business space, community amenities, or conserved as green /recreation space?
<b>Y</b> 8.	Our aspiration for your community  What sort of place would you like Nairn town or your village (Auldearn, Croy, Glenferness, Cawdor) to be in the next ten to twenty years? (tick all that you like)
	Tick all that apply.
	Market Town or Village serving surrounding area
	Marker fown or village serving surrounding area
	A place to raise a family
	A place to raise a family
	A place to raise a family  Tourist destination
	A place to raise a family  Tourist destination  A settlement for commuters

٠.	Anything to add?

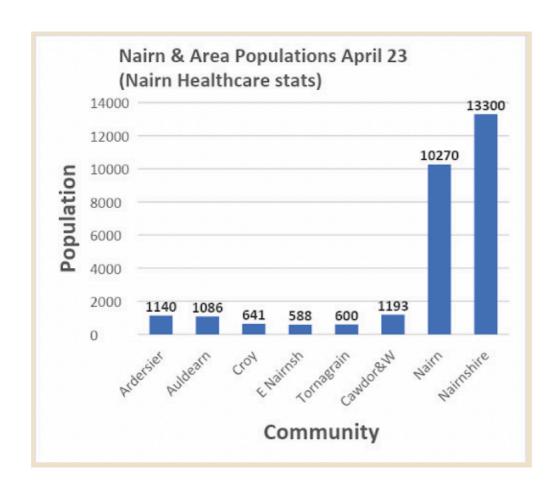
# **Population**

Since 2020 the Highland population has peaked, and is expected to gradually decrease



## Populations of Nairn and Nairnshire communities

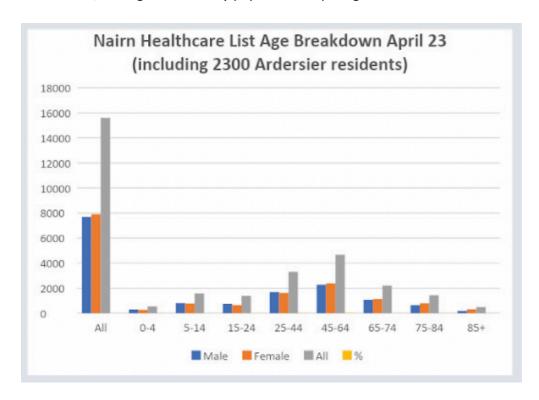
Current Nairnshire population projections forecast an increase of around 30 people per year for the next few years, then levelling off. We expect latest accurate 2022 Census data to be available spring 2024.



# An ageing population

Nairnshire has a particularly **high older population** with 26% over 65 compared to 23.2% in Highland and 19.6% across Scotland (figures from NHS 2021).

A significant proportion of over 70's responding to our recent community survey told us that they had lived locally for less than 10 years demonstrating Nairn's popularity as a **retirement destination**, adding to the elderly population requiring health and care services in their final years.



## 10. What do you think of the size of your community?

Mark only one oval per row.

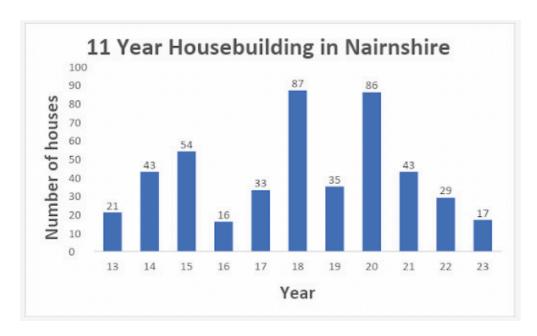
	About right	Would like more people	Would like fewer people
Nairn			
Auldearn			
Cawdor			
East Nairnshire/Glenferness			
Croy			

# 11. Other?

Housebuilding in Nairnshire for the last 11 years averaged 42 new homes per year (that includes the last two phases of Lochloy in 2018 and 2020).

The 2020 Highland Housing Needs and Demands Assessment (HNDA) projects 34 units per year needed for next 5 years for the area falling to 24 per year from 2025.

These housing needs could be met in various ways: by newbuild, or by purchase of existing houses on the market by the Council for social rent or converting other buildings to repurpose for housing.



#### Social Housing supply and demand in Nairn

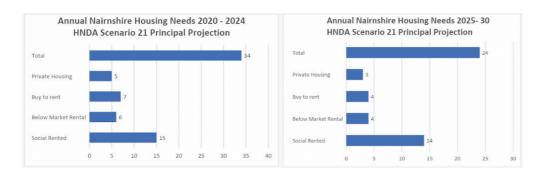
60% of those currently on social housing waiting list for Nairn are seeking 1 bedroom town centre properties and a further 22% want 2 bedroom properties. 50% of this waiting list are single people.

Of **372 waiting for housing or transfer to social housing** in Nairn, as their first choice, in the year to Mar 23, only **53** (14%) were **housed/re-housed**.

(Nairn Housing Register 2023)

#### Short Term Lets in Nairn and Cawdor Ward

In February 2024 the Highland Council had received **166 Short Term Let licence applications**, from across Nairnshire, of which **123** were for **secondary letting** (a property where the owner/occupier does not normally live – i.e. a second home).



12.	Should Nairn or Nairnshire have
	Mark only one oval.
	A lot more newbuild housing?
	Only small developments?
	No further new build?
	Other:
13.	Should significant new build take place before the bypass is completed?
	Mark only one oval.
	Yes
	◯ No
14.	What kind of housing is needed ?
	Mark only one oval.
	Newbuild private
	Newbuild affordable/social rent
	Land for self build
	Refurbish existing underused properties
	Other:
15.	Should Highland Council buy existing properties on the private market for use for social rental?
	Mark only one oval.
	Yes
	○ No
16.	Should second homes and short term lets be restricted in Nairn and Nairnshire as they have been in Badenoch and Strathspey?
	Mark only one oval.
	Yes
	◯ No

**Jobs and Business** 

- In January 2024 across Highland the **unemployment rate stood at 2.3** %. This compares with 3% Scottish rate and 3.7% UK rate.
- Moray Firth area has always had low unemployment rates so Nairnshire likely to be similar or lower than Highland rate.
- For year to Sept 2023 the **employment rate of adults aged 16-64 in Highland was 76.7%** with 1 in 10 self employed.

In 2018 there were approximately **3,535** people **working in the Nairn area**, with almost half (47%) working in the following **3 industry sectors**:

- Wholesale and retail trade; repair of motor vehicles & motorcycles (18%)
- Accommodation and food service activities (15%)
- Human health and social work activities (14%)

#### Of the rest

- 8% were in education and 8% in construction (2% more than in Highland)
- 3% were in public admin 3% in transportation,
- 6% in communication or information and 5% in the arts
- Only 2% were in agriculture/forestry/fishing compared with 10% in Highland

A Nairn Jobs Network survey in 2021 targeting 300 employers across Nairnshire with support of Nairn BID showed **difficulties recruiting staff locally** across most key sectors (hospitality, care, engineering, IT) and a **lack of space for some businesses to expand**. Most respondents expected to create more jobs but faced challenges filling them.

The local economy is highly dependent on **tourism** with many jobs seasonal and temporary.

A Scottish Towns Partnership study in 2020 showed that 1 in 4 Nairn jobs was in a 'COVID vulnerable' public facing sector (retail, accommodation, arts and leisure, pubs and restaurants) at 26.5% of jobs the highest proportion of the 20 Scottish towns surveyed.

#### A shrinking workforce

Between 2010 and 2020 Nairnshire's over 65s rose by 28.7%, while the workforce (the 16-64 age group as proportion of population) fell by 2.8%, under 16s fell by 10.6%.

In 2021 around 60% of Nairnshire population was of working age 16-64.

87% of Nairnshire households had access to superfast broadband, 5% higher than rate for Highland.

#### Tourism - Visitor numbers and spend.

There is a lack of reliable tourism data currently available broken down to Nairnshire level 2021 figures below (from HIE) show marked downturn in Nairn visitor numbers after COVID.

Visitor numbers:

2021: 120,300 2019: 201,000

Related direct employment:

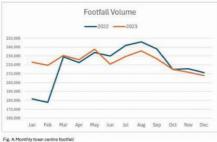
2021: 547 FTE 2019: 749 FTE

Economic Impact (all visitor types):

2021: £35.17m

### Nairn Town Centre Footfall (Nairn BID)

Figures below were gathered by tracking mobile phones in the area. These show interesting trends due to a number of factors including return of foreign holidays in 23 post COVID.



# **Green Freeport**

The Green Freeport development zone (Cromarty Firth, Ardersier Port and Inverness Harbour) is next to the Nairnshire Local Place Plan area.

Ardersier Port owner Haventus has begun dredging and excavation work and proposes major industrial development in the renewables industry at Whiteness point (the former oil fabrication yard). This could bring many new jobs and economic benefit to the area. It could also place more demands on Nairnshire's local housing, transport and community infrastructure, and impact the Moray Firth natural environment.

Nairn's Local Place Plan needs to take account of these possibilities over next two decades.

We welcome your thoughts and suggestions on this.

What developments /physical improvements would you like to see in Nairn and Nairn to support jobs/ business expansion in the next 10-20 years?
What can be done to support local farming businesses and other rural industries?
What is needed in Nairnshire to improve visitor welcome and experience?
What can be done to 'diversify' Nairn jobs?
How can Nairnshire attract and retain younger people to sustain the workforce neede support the older generation?

22.	What needs to be included in a Local Place Plan to prepare Nairnshire for developing a Green Freeport in the Moray Firth area?

# **Public Infrastructure**

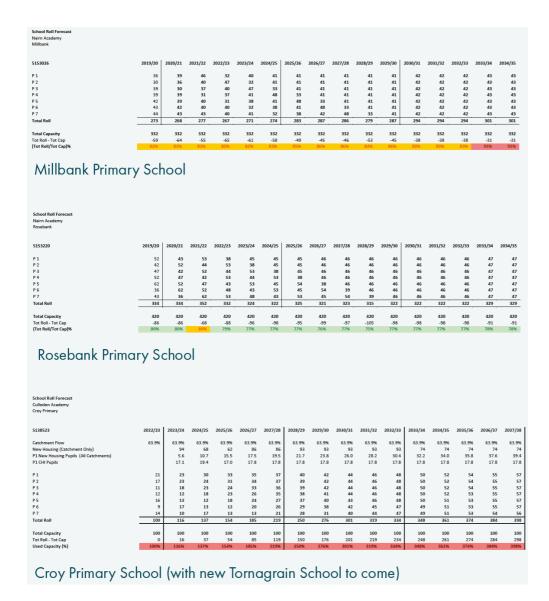
Your response to our first community survey for this Local Place Plan made clear that an **A96 bypass is a top priority** for local people. Almost all of the 455 responses mentioned it.

A new Nairn Academy is now at the planning stage. Scottish government funding has been secured to help pay for the new facility which is scheduled to open in August 2026. The new school would have capacity for 760 pupils. Nairn Academy's current roll is about 670 pupils.



The rolls of the four Nairnshire feeder primary schools into Nairn Academy show pupil numbers falling in coming years in the two Nairn town primaries, but rising slightly in the two rural primaries Cawdor and Auldearn. Pupil numbers in neighbouring Croy Primary School catchment which feeds into Culloden Academy projected to rise from 100 to 395 over the next 15 years with a new Primary School to be built at Tornagrain as part of major housing development in that area.

School Roll Forecast Nairn Academy Nairn Academy																
5139120	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33	2033/34	2034/35
\$1	120	121	117	139	130	133	108	138	129	139	103	125	125	126	127	127
S 2 S 3	121 117	120 121	121 121	119 123	141 120	131 142	134 131	108 134	139 109	129 139	139 129	104 140	125 104	126 126	126 126	127 127
S 4 S 5 S 6	133 104 69	117 116 74	122 102 83	122 107 74	124 107 77	121 108 77	142 105 77	132 123 75	134 114 88	109 116 81	139 95 83	130 121 68	140 112 86	105 121 80	126 91 87	127 109 65
Total Roll	664	669	666	684	699	712	697	710	713	713	688	688	692	684	683	682
Total Capacity Tot Roll - Tot Cap	1071 -407	1071 -402	1071 -405	1071 -387	1071 -372	1071 -359	1071 -374	1071 -361	1071 -358	1071 -358	1071 -383	1071 -383	1071 -379	1071 -387	1071 -388	1071 -389
(Tot Roll/Tot Cap)%	62%	62%	62%	64%	65%	66%	65%	66%	67%	67%	64%	64%	65%	64%	64%	64%
Nairn Academy																
School Roll Forecast Nairn Academy Auldearn																
5152526	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33	2033/34	2034/35
P1 P2	25 21	26 25	24 27	19 25	25 21	26 26	27 27	27 27	27 27	27 27	28 28	28 28	28 28	28 28	28 28	28 28
P3 P4	22 31	21 22	25 21	28 27	27 29	22	27	27	27 27	27	28 28	28 28	28 28	28 28	28 28	28 28
P5 P6	24 31	31 24	22 31	23	28 24	30 29	28	22	27	27	28 28	28 28	28 28	28 28	28 28	28 28
P 7 Total Roll	22 176	31 180	24 174	33 179	25 179	25 186	29 190	31 189	28 185	23 185	28 196	28 196	28 196	28 196	28 196	28 196
Total Capacity	175	175	175	175	175	175	175	175	175	175	175	175	175	175	175	175
Tot Roll - Tot Cap (Tot Roll/Tot Cap)%	101%	5 103%	-1 99%	4 102%	4 102%	11 106%	15 109%	14 108%	10 106%	10 106%	21 112%	21 112%	21 112%	21 112%	21 112%	21 112%
Auldearn Primary	/ Scl	hool														
Cawdor 5152623	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33	2033/34	2034/35
P1	26	19	15	16	18	19	2025/26	2026/27	2027/28	2028/29	2029/30	230/31	231/32	24	2033/34	2034/35
P 2 P 3	12 24	26 12	20 27	16 21	17 17	19 18	20 20	20 20	21 21	21 21	22	23 23	23 23	24 24	24 24	25 25
P4 P5	11 20	24 11	13 25	27 13	21 28	17 22	18 18	20 19	21 21	21 21	22 22	23 23	23 23	24 24	24 24	25 25
P 6 P 7	15 20	20 15	12 21	25 12	14 26	29 15	22 29	19 23	19 19	21 20	22 22	23 23	23 23	24 24	24 24	25 25
Total Roll	128	127	133	130	141	139	147	141	143	146	154	161	161	168	168	175
Total Capacity Tot Roll - Tot Cap (Tot Roll/Tot Cap)%	150 -22 85%	150 -23 85%	150 -17 89%	150 -20 87%	150 -9 94%	150 -11 93%	150 -3 98%	150 -9 94%	150 -7 95%	150 -4 97%	150 4 103%	150 11 107%	150 11 107%	150 18 112%	150 18 112%	150 25 117%
Cawdor Primary	Sch	ool														



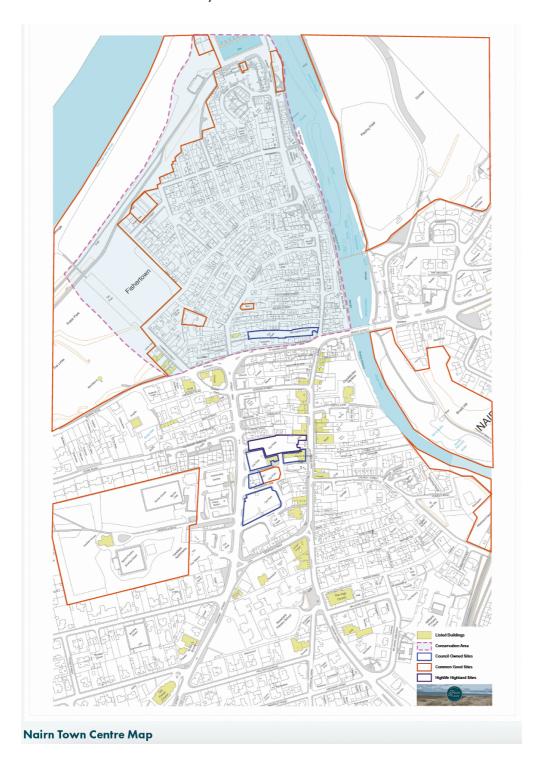
23. What community infrastructure needs improved in the part of Nairnshire where you live or work?

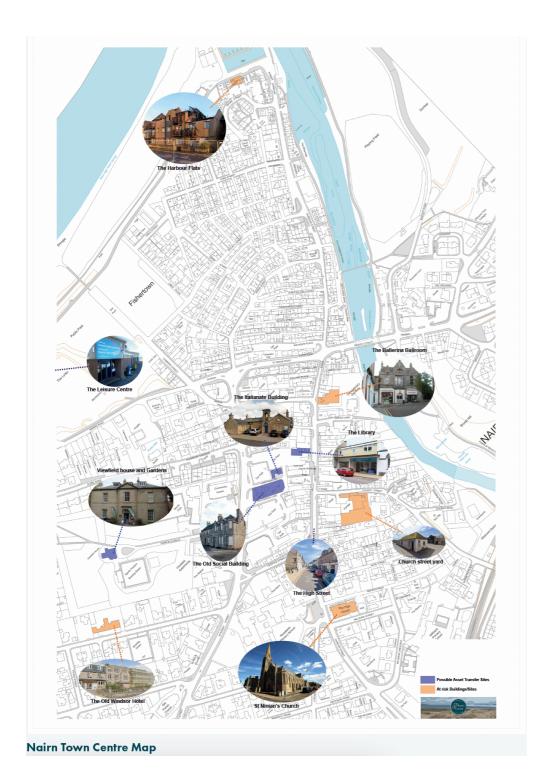
These could include improvements to:

- Roads/Traffic Management, - Education and Health Facilities, - Sewerage provision and Water Supply, - Flood Prevention, - Power Supply, - Internet Connectivity.	

energy?	ld Nairnshire co	·	J		

Nairn Town Centre has many empty and underused buildings, including properties above High Street shops. Our swimming pool, library and museum are in buildings which require renovation or relocation to meet 21st century standards.





25. What physical amenities are missing from our communities and could be developed in coming years?

use?		
Which bui	ldings or land could be repurposed?	
How can I	Nairnshire improve its 'visitor welcome'?	
How could	l a Local Place Plan help your community preserve its heritage?	

**Getting Around** 



More Parking? M	ore Public Transp	oort? Road Safe	ty Improvements	5?
More Parking? M	ore Public Transp	oort? Road Safe	ty Improvements	5?

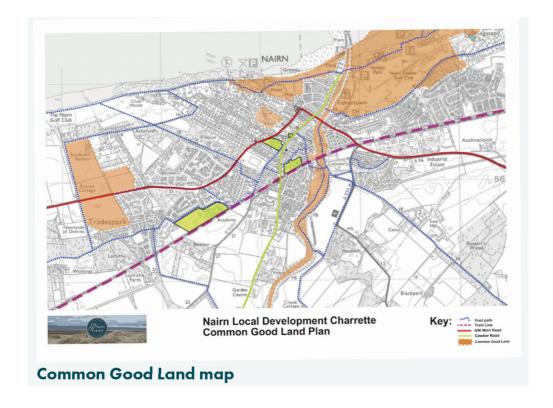
sare accessible p	avements, paths a	nd facilities for	walking, wheelir	ng and cycling?
How can we achi	eve accessible rout	es for all?		
How can we achi	eve accessible rout	es for all?		
How can we achi	eve accessible rout	es for all?		
How can we achi	eve accessible rout	es for all?		

# **Green Spaces, Leisure and Recreation**

14% of Nairnshire's 170 square miles of land area has Environmental Designation.

There are 4 Special Protection Areas, 2 Special Areas of Conservation and 11 Special Sites of Scientific Interest.

Nairn also has significant Common Good Assets as shown below which were given to the people of the Royal Burgh of Nairn centuries ago to be used for public benefit. Today local authorities are responsible for looking after Common Good lands and buildings for the people of an area and by law these assets cannot be sold or changed without consulting and giving regard to the views of local residents.

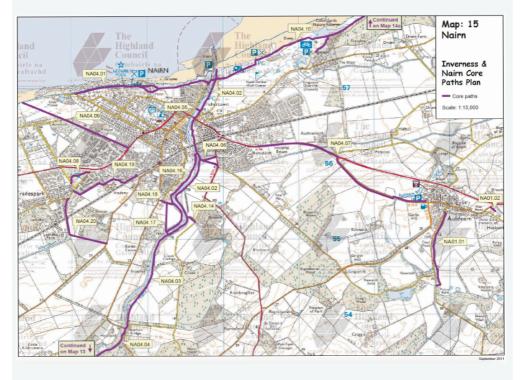




Map: 15 Nairn

Inversess and Nairn Core Paths Plan

Path No.	Path Name/Route	Path Type	Length (kms)
NA01.01	Auldearn to Newmill by Lethen Road Wood	path (gravel)	1.1
NA01.02	Meadowfield path	path (earth)	0.1
NA04.01	Nairn Promenade	path (tar)	2.3
NA04.02	Harbour to Firhall Bridge; east bank Nairn riverside	path (tar/gravel)	2.6
NA04.03	Firhall Bridge to Howford Bridge; east bank Nairn riverside	path (earth)	1.4
NA04.04	Nairn Riverside Path	path (earth)	5.5
NA04.05	Merryton Bridge	bridge	0.1
NA04.06	A939 to River Nairn beside cemetery	path (tar)	0.4
NA04.07	Nairn to Auldeam	path (tar)	2.5
NA04.08	Tradespark Wood link	path (gravel)	0.3
NA04.09	Newton Path to shore	path (gravel/earth)/steps	1.5
NA04.10	Nairn Harbour to Forres through Culbin Forest	road/path (gravel)/track	7.9
NA04.14	River Nairn - Househill	track/steps	0.1
NA04.16	Jubilee Bridge to Firhall; west bank Nairn riverside	path (tar/gravel)	1.3
NA04.17	Firhall - Winnieknowe Lane	track	0.4
NA04.18	Winnieknowe Lane	track	0.2
NA04.19	Nairn Academy safer route to school	path (tar)	1.0
NA04.20	Moss-side Broadley Road	road/railway crossing	1.0



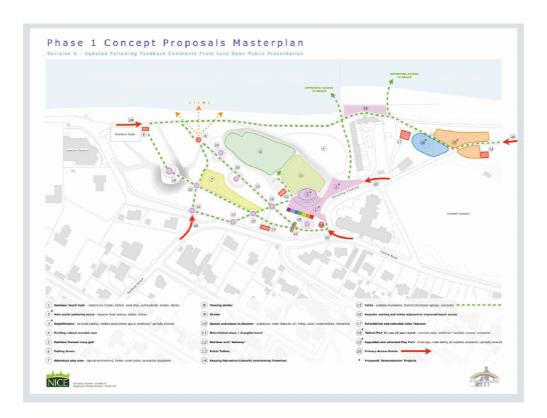
Core Paths around Nairnshire map and list

#### **Team Hamish and Links Development**

'Team Hamish' is a successful 'working model' of a community led spatial development programme already up and running in the town of Nairn. It is supported by its own Team Hamish local fundraising campaign and operates financially independently under NICE's legal umbrella.

Working in collaboration with the Highland Council, Team Hamish has coordinated and co funded delivery of phase one of the Links Development Plan to replace the old paddling pool with an all ability Splash Pad.

In 2024 community funding and permissions are in place to continue delivery of the Team Hamish vision (developed in consultation with the local community) by revamping the putting green area with support from local Golf Club greenkeepers, schools, and local community groups. Further opportunities lie ahead, with community support, to build on the Team Hamish model to enhance Nairn Common Good leisure amenities in the seafront area and improve its linkage with the Town Centre via Viewfield.



34.	How can we conserve and enhance Nairn and Nairnshire's natural assets – the beach, riverside, and green spaces for locals and visitors to enjoy?				

35.	What developments/physical improvements for leisure and recreation would you like to see prioritised?					
	These could include improved sports facilities, water sports, harbour amenities, modernised swimming pool and library provision.					
36.	How would you like to see public green spaces including Nairn's extensive Common Good lands at Links, Seafront, Riverside, Viewfield, and Sandown Lands used for benefit of local community over the coming 10-20 years?					
An	nything else					
Нс	eve you got something that doesn't fit elsewhere?					
37.	Issues					
38.	Opportunities					

39.	Other points		

This content is neither created nor endorsed by Google.

Google Forms